

Message Text

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53

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
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R 300959Z JUN 75

FM AMEMBASSY NAIROBI

TO USDOC WASHDC

INFO SECSTATE WASHDC 3722

UNCLAS NAIROBI 5499

E.O. 11652: N/A

TAGS: BEXP: KE

SUBJ: WTDR/FTI PHILIP AGENCIES LIMITED
(VOLUNTARY SUBMISSION)

1. KENYA 2. CNTRY CODE: 779 3. SER NO: N/A

4. CODE: P

5. P.O. BOX 43487, GOVERNMENT ROAD

6. NAIROBI, KENYA.

7. ESTABL: 1969 8. EMPL: 4 9. SIZE (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING COUNTRIES LISTED
IN ORDER OF IMPORTANCE: KENYA, TANZANIA AND UGANDA.

12. RPT. DATE: 06/75

13A. 2321418/235 AGT. DIST. IMP. MEN'S SHIRTS

13B. 2321421/235 AGT. DIST. IMP. BOY'S SHIRTS

13C. 3429424/235 AGT. DIST INP. BUILDERS' HARDWARE
ALL TYPES.

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13D. 3546100/235 AGT. DIST. IMP. POWER DRIVEN AND

HEND TOOLS.

13E. 2279000/235 AGT. DIST. IMP. CARPETS, RUGS AND MATS

13F. 3944211/235 AGT. DIST. IMP. TOYS - ALL TYPES.

14. CONTACT: VINO SHAH, SALES DIRECTOR.

15. CABLE: N/A 16. TELEX N/A

17. TEL: 20286

1. FINANCIAL REFS: GENERAL BANK OF THE NETHERLANDS
KONINGSTRAAT P.O. BOX 30262 NAIROBI, KENYA.

19. TRADE REFS: THE STANLEY WORKS, 195 LAKE STREET,
NEW BRITAIN, CONNECTICUT 06050.

20. FOREIGN FIRMS REPRESENTED: BRITISH VAN HEUSEN
COMPANY LTD., U.K., SHIRTS, 1969; STANLEY
WORKS, U.S.A., U.K., GERMANY AND FRANCE, HARDWARE
AND TOOLS, 1975; FOGARTY FURNISHINGS LTD., U.K.,
FURNISHINGS, CARPETS RUGS ETC., 1975; COWAN DE
GROOT (TOYS & GIFTWARE) LTD., U.K. TOYS, 1975;
S. GORE & SONS LTD., U.K., WOOLEN SUITS AND JACKETS,
1975; QUARTECH INTERNATIONAL LTD., U.K., TOYS
1975; HOOPER & HARRISON (AUSTRALIA) PTY LTD.,
AUSTRALIA, QUALITY MEN'S WEAR, 1975.

21. THEY ARE MANUFACTURERS REPRESENTATIVES AND
ACCREDITED AGENTS FOR KENYA NATIONAL TRADING
CORPORATION, A GOK CORPORATION ESTABLISHED
IN 1965 TO PROMOTE AFRICAN INTERESTS IN WHOLE-
SALE AND RETAIL TRADE IN KENYA. IMPORTERS,
AGENTS AND WHOLESALERS OF THE PRODUCTS LISTED
IN THE REPORT, SPECIALIZING IN TEXTILE PRODUCTS,
SLACKS, TROUSERS, SHIRTS AND VARIOUS TYPES
OF WEARING APPAREL. MR. VINO SHAH, ONE OF THE
DIRECTORS IS WELL KNOWN IN THE LOCAL BUSINESS
COMMUNITY WITH MANY OTHER BUSINESS INTERESTS IN
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KENYA. ANNUAL VOLUME OF BUSINESS IS OVER \$300,000.
AUTHORIZED CAPITAL OF \$2,857. ALTHOUGH THE
AUTHORIZED CAPITAL OF THE COMPANY IS SMALL
DIRECTORS OF THE COMPANY ARE RESPECTED AND
RELIABLE BUSINESSMEN. BANKING AND TRADE SOURCES
REPORT FIRM HAS GOOD REPUTATION. RECOMMENDED AS
A SMALL SCALE TRADE CONTACT FOR INTERESTED
AMERICAN FIRMS.

22. PREPARED BY: J. K. NJUGUNA APPROVED BY:
PAUL T. WALTERS
AT: AMEMBASSY, NAIROBI
KENYA.
MARSHALL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975NAIROB05499
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750226-0273
From: NAIROBI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975064/aaaaacsq.tel
Line Count: 121
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <12 MAR 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI PHILIP AGENCIES LIMITED (VOLUNTARY SUBMISSION)
TAGS: BEXP, KE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006